

---

**Lance Boyd** is a set designer and prop stylist. He specializes in custom prop design and fabrication, creative direction and concept development. He resides at 145 East 30th St., Apt. #10, New York, NY 10016 with his French bulldog Ella. His phone is 917.225.4622.

**Work Experience** 1993-Present

Prop stylist and set designer for print media and film.

Designed and executed dynamic sets for print advertising.

Art directed three television commercials and two award winning short films.

Designed and produced photo shoots for high profile luxury brands.

Consulted with creative team on original concepts for print media.

Created concepts and executed original editorial content for print media.

Consulted with creative team on retail shop concepts for luxury brands.

**Advertising**

Pottery Barn, West Elm, Neiman Marcus, Martha Stewart, Saks Fifth Ave, Macy's, J. Jill, Target, CB2, Bloomingdales, J. Crew

**Editorial** O the Oprah Magazine, House Beautiful, InStyle, Harper's Bazaar, House & Garden, Martha Stewart Living

**Retail** Giorgio Armani, Dolce Gabbana, Etro, Calvin Klein

**Photographers** Dana Gallagher, William Waldron, James Merrell, William Abronowicz, Ditte Isager, Bob Hiemstra, Thibault Jeanson, Evan Sklar, Victor Schrage, Patricia Heal, Sang An, Douglas Friedman, Anna Palma, Francois Dischinger, Stephen Lewis, Lucas Allen, Paul Costello, Anthony Cotsifas, Mikkel Vang, Frank Herholdt, Timothy Greenfield Sanders, Simon Watson, Anita Calero, Diego Uchitel, Walter Chin

**Commercials and Film**

Olay. Production: Epoch Director: Paula Greif

PECO. Production: Epoch Director: Paula Greif

Ana Lucia. Production: CV Director: H Mavromichalis

Finley. Production: CV Director: H Mavromichalis

**Special Projects**

Designed and executed gallery exhibition for Sotheby's "Paris a la Mode" couture auction 1997

Designed and executed gallery exhibition for Sotheby's "Pulp Fashion" auction 1999

Designed and produced gala reception in partnership with Dolce Gabbana celebrating Roberto Rossellini's 50th anniversary in film at Lincoln Center